#### Monday, May 3rd

- 9:30 10:30 am Classroom 1 <u>Career Portfolio and Imaging:</u> Develop a portfolio that represents your assets, skills, qualifications, accomplishments and references.
- 9:30 10:30 am Classroom 2 Advantages of Preparing for a Job Fair. Find out what it takes to get the most out of a job fair.
- 9:30-10:30 am Classroom 3— <u>I. Am My Own Business:</u>
  Developing a Mind Set that Sells Everyday. (For Employer Only).
- 11:00 am-12:00 noon Classroom 1 <u>Job Search Strategies:</u> Understand techniques to succeed at job searching.
- 11:00 am-12:00 Noon Classroom 2 <u>If I were a Customer:</u> Understanding Your Customer and Keeping Them for Life. (For Employer only).
- 1:30-2:30 pm Classroom 1 Resume Components: Learn about each component required on a resume.
- 1:30-2:30 pm Classroom 2 Employer's Point of View: Tips and tools on job search and resume development.
- 3:00-4:00 pm Classroom 1 <u>Dress for Success</u>: Dress ethics for career search and success.
- 1:30-4:00 pm Northgate Sales and Service Training Center Computer Lab Resume Building: Get assistance with perfecting your resume.
- *9:30-12 Noon and 1:30-4:00 pm <u>JobLink Mobile Unit</u>* Job Search.

#### Monday, May 10<sup>th</sup>

- 9:30-10:30 am Classroom 1 Optimal Resume: Learn how Optimal Resume can benefit the employment services business. (For Employer Only).
- 11:00 am 12 noon Classroom 1 <u>Job Search Strategies and Networking for the Mature Professional.</u>: Tips and tools on strategies and resources for mature professionals.
- 1:30-2:30 pm Classroom 1 <u>Prepare to Care:</u> Techniques for employers to reach out to the older worker. (For Employer Only).
- 9:30 am–12 noon and 1:30-4:00 pm Classrooms 2 and 3 Mock Interviews: Five minute, five question monitored interview for critique.
- 9:30 am-12 Noon and 1:30-4:00pm <u>JobLink Mobile</u> <u>Unit</u> Job Search.

#### Monday, May 17<sup>th</sup>

- *9:30-10:30 am Classroom 1 HR Lan:* Information on the legal aspects of law. (Employer Only).
- 1:30-2:30 pm Classroom 1 <u>Steps to finding work:</u> Tips and resources to finding work for the older worker.

#### Monday May 17th

- *9:30* am-12 noon and 1:30-4:00pm- Classrooms 2 and 3 Mock Interview: Five minute, five question monitored interview for critique.
- 9:30 am-12 Noon and 1:30-4:00 pm <u>JobLink Mobile Unit</u> Job Search.

#### Tuesday May 4th

- **9:30 10:30 am**  *Classroom 1 <u>Career Portfolio and Imaging:</u>* Develop a portfolio that represents your assets, skills, qualifications, accomplishments and references.
- 9:30 10:30 am Classroom 2 <u>Advantages of Preparing for a</u> <u>Job Fair</u>. Find out what it takes to get the most out of a job fair.
- *9:30-10:30 am Classroom 3 HR Law:* Information on the legal aspects of law. (Employer Only).
- 11:00 am-12:00 noon Classroom 1 <u>Job Search Strategies:</u> Understand techniques to succeed at job searching.
- 1:30-2:30 pm Classroom 1 Resume Components. Learn about each component required on a resume.
- **3:00-4:00 pm -** Classroom 1 <u>Dress for Success:</u> Dress ethics for career search and success.
- 3:00-4:00 pm Classroom 3 50 Plus: Tips and tools for the 50 Plus jobseeker.
- 9:30 am-12 Noon and 1:30-4:00 pm <u>JobLink Mobile Unit</u> Job Search.

#### Tuesday, May 11th

- 11:00 am-12 noon Classroom 1 <u>Job Search Strategies and Networking for the Mature Professional:</u> Tips and tools on resources for job search and networking.
- 1:30-2:30 pm Classroom 1 <u>Sustainability and Strategic</u>
  <u>Planning:</u> Learn about the benefits of making your business sustainable. (For Employer Only).
- 9:30 am-12 noon and 1:30-4:00 pm Classrooms 2 and 3 Mock Interview: Five minute, five question monitored interview for critique.
- *9:30* am-12:00 Noon and 1:30-4:00 pm <u>JobLink Mobile</u> Unit - Job Search.

#### Tuesday, May 18th

9:30-10:30 am - Classroom 1 - <u>Legal Life Cycle of a Business</u>: Legal strategies for the business owner. (Employer Only).

#### Tuesday May 18th Cont'd

- 11:00 am-12 noon Classroom 1 The Value of Older Workers: Strategies to understand the value of the older worker. (For Employer Only).
- 9:30 am-12 noon and 1:30-4:00 pm Classrooms 2 and 3 Mock Interviews: Five minute, five question monitored interview for critique.
- **9:30 am-12:00 Noon and 1:30-4:00 pm** <u>JobLink Mobile Unit:</u> Job Search.

#### Wednesday, May 5th

- **9:30 10:30 am**  *Classroom 1 <u>Career Portfolio and Imaging:</u>* Develop a portfolio that represents your assets, skills, qualifications, accomplishments and references.
- 11:00 am-12:00 noon Classroom 1 Job Search Strategies: Understand techniques to succeed at job searching.
- 1:30-2:30 pm Classroom 1 Resume Components: Learn about each component required on a resume.
- 1:30-2:30 pm Classroom 2 Employer Point of View: Tips and tools on job search and resume development.
- 3:00-4:00 pm Classroom 2 <u>Career Readiness Certification</u> <u>Program:</u> Details on qualifications and enrollment.
- 9:30 am-12:00 Noon and 1:30-2:30 pm <u>JobLink Mobile</u> <u>Unit</u> – Job Search.

#### Wednesday, May 12th

- 11:00 am-12:00 Noon Classroom 1 <u>Job Search Strategies:</u> Understand techniques to succeed at job searching.
- **1:30-2:30 pm** Classroom 1 <u>Advanced Human</u> <u>Resource Development:</u> Techniques for the mature professional jobseeker.
- 9:30 am-12:00 Noon and 1:30-4:00 pm Classrooms 2 and 3 Mock Interview: Five minute, five question monitored interview for critique.

#### Thursday, May 6th

- 9:30-10:30 am Classroom 1 <u>Career Portfolio and Imaging:</u> Develop a portfolio that represents your assets, skills, qualifications, accomplishments and references.
- 9:30-10:30 am Classroom 2 <u>Promoting Yourself at 50</u>: Tips and techniques to enhance your job search 50 and older.
- 11:00 am-12:00 noon Classroom 1 <u>Job Search</u> <u>Strategies</u>: Understand techniques to succeed at job searching.

#### Thursday May 6th Cont'd

11:00 am-12 noon - Classroom 2

<u>Funding Your Business:</u> Learn ways to fund your business.

11:00 am-12 noon - Classroom 3
Steps to Finding Work: Tips and resources to finding work for the older worker.

1:30-2:30 pm - Classroom 1 - Resume Components: Learn about each component required on a resume.

1:30-2:30 pm - Classroom 2 - <u>Legal Life Cycle of a Business:</u> Legal strategies for business owner. (Employer Only).

3:00-4:00 pm - Classroom 2 - <u>Career Readiness Certification Program:</u> Details on qualifications and enrollment.

 $3:00-4:00 \ pm$  — Classroom 3 -  $\underline{50 \ Plus}$ : Tips and tools for the 50 Plus jobseeker.

#### Thursday, May 13<sup>th</sup>

- 11:00 am-12 noon Classroom 1 <u>Job Search Strategies and Networking for the Mature Professional:</u> Tips and tools on resources for job search and networking.
- 1:30-2:30 Classroom 1 <u>Advanced Human Resource</u> <u>Development:</u> Techniques for the mature professional jobseeker.
- 9:30 am 12 Noon and 1:30-4:00 pm Classrooms 2 and 3 Mock Interview: Five minute, five question monitored interview for critique.

# Wednesday, May 19<sup>th</sup> Career Day – 10:00 am – 4:00 pm Northgate Mall

Thursday-Friday
May 20<sup>th</sup> – 21st

1:00-5:00 pm - <u>Durham JobLink, Briggs Avenue</u>
Follow-up session: Get assistance sending thank you emails and letters to potential employers.

\*\*\*\*Additional Workshops TBA\*\*\*

## 5 Step Challenge Step 5 Follow-Up Session May 20th - 21st Step 4 Career Day May 19th Step 3 **Virtual Resume Bank** May 17th - 19th Step 2 **Mock Interview** May 10th -18th Step 1 Workshops May 3rd-18th

#### Presented in Partnership













- Workforce Investment Act (WIA)
- **Durham JobLink Disability Navigator**
- Zemo Trevathan & Associates

### **Career Conference 2010** Durham, NC

Durham JobLink Career Center

Northgate Mall 1058 West Club **Boulevard** Durham, NC 27701-1104

> **Opening Session** April 30, 2010 10:00 am - 4:00pm

Workshops May 3 - May 21, 20109:30 am - 4:00 pm

> **Career Day** May 19, 2010 10:00 am - 4:00 pm



Phone: 919-560-6880 Web site: www.ncesc.com

#### **Career Conference 2010**

#### **Opening Session Agenda**

#### Introduction

Darrell Solomon: Good morning and Introduction of Director of Office of Economic Workforce Development, Kevin Dick

Kevin Dick: Welcome and Brief overview of Northgate Project

County Commissioner Brenda Howerton: Presentation – Certificate of Appreciation to Northgate Associates

Mayor Bill Bell: Presentation – Certificate of Appreciation to NC Department of Commerce

Darrell Solomon: Brief Overview of Career Conference 2010 and the Five

Step Challenge